

# MUSIC TECH EUROPE ACADEMY

A project by

Music Innovation Hub (MIH)

Media Deals (MD)

Technoport (TP)

MESO Events (MESO)

Barcelona Music Tech Hub (BMTH)

**SEPTEMBER 2023 – JUNE 2024**  
**EUROPE**

**Participation Conditions**



MUSIC TECH  
EUROPE  
ACADEMY

## Participation requirements

MTE Academy is addressed to Startups and SMEs (already established as companies) and projects (pre-company-formation) with a defined Proof of Concept, offering technological, business, and artistic solutions in the music ecosystem, with a focus on the European market. Participants are required to actively engage in all the activities organised by Music Innovation Hub, Media Deals, Technoport, MESO Events, and Barcelona Music Tech Hub. This includes attending the kick-off meeting and the conclusive event in presence, actively participating in the mentoring program and meetups. Failure to comply with this requirement may result in exclusion from the program.

If selected, Participants will be asked a fee of 300 euros, to benefit from all the physical and digital training and networking activities, events and industry/investors meetups.

In order to keep track of the project's development and to assess the level of overall satisfaction regarding the program, Participants and Mentors will be asked to provide periodic reporting as well as to answer surveys.

Startups must be located in one of the eligible countries listed in the Creative Europe program (please refer to the complete list:

[https://ec.europa.eu/info/funding-tenders/opportunities/docs/2021-2027/crea/guidance/list-3rd-country-participation\\_crea\\_en.pdf](https://ec.europa.eu/info/funding-tenders/opportunities/docs/2021-2027/crea/guidance/list-3rd-country-participation_crea_en.pdf) ). Additionally, Startups should demonstrate a focus on the European market. Note that the eligibility of startups is determined by the country in which the Startup is located, and it is not based on the nationality of the Founders.

## How to participate

To apply, fill out the Application form available on the platform F6S (<https://www.f6s.com/musictecheuropeacademy/apply>), uploading the following requested documents:

Pitch / company presentation, which includes team, vision, strategy, economics, business model and stylistic references (Inc distribution plan for the next 3 years)

Short video in English (max 3 mins)

Demo of the project (if available)

CVs of the person applying and potential teammates

## Evaluation process and criteria

All the applications will be reviewed and screened by the MTE Academy organisers who will come up with a short list of 15/20 finalists. Finalists will have to pitch in front of a Jury composed by 5 external high-profile industry professionals chosen by the Partners of the project. Evaluation criteria are the following:

- Level of innovation of the project/company
- Vision/Ambition of the team
- Use of technology to address a problem within the music sector
- Market Opportunity
- Economic Sustainability/growth
- Social Impact
- Team Composition



## Intellectual Property

Each Applicant expressly declares that they are responsible that each prototype, idea, project or part of it presented as part of the Initiative is original and does not in any way, in whole or in part, infringe on the intellectual property rights of third parties, and pledge to hold harmless MIH, MD, TP, MESO, BMTH and all subjects involved in any way in the Initiative from any and all liabilities, claims for damages and/or compensation that may be advanced by any third party in this regard.

Intellectual property rights inherent in the concepts developed and/or the proposals submitted by the Applicants remain with the Applicants themselves, who will be fully responsible for the protection of these rights through the means provided for this purpose by law (application for registration, presentation of patent application, etc.).

MIH, MD, TP, MESO, BMTH and all subjects involved in any way in the Initiative, are exempt from any liability for any disputes that may arise regarding the originality and authorship of the projects or parts of them, and/or from any limitations or claims by third parties of the projects themselves.

## Treatment of Personal Data

Pursuant to art. 13 of EU Regulation 2016/679 (hereinafter, the “GDPR”), we inform you that the personal data provided by the natural persons who operate on behalf of the applicant candidates for the Music Tech Europe Academy will be processed by Music Innovation Hub, Media Deals, Technoport, MESO Events and Barcelona Music Tech Hub as autonomous controllers for the areas of their respective competence. At all stages of MTE Academy and also after its conclusion, all parties involved will guarantee the treatment of the ideas and projects presented as “confidential information”. However, the basic descriptions of the selected projects as well as the pictures/short bios of the selected Participants applying for the Music Tech Europe Academy will not be considered “confidential information” and should be expected by all Candidates to be made public.

## Permission to be filmed/recorded

By participating in MTE Academy, each Participant grants permission to be filmed/recorded (image and voice) during the online and offline activities that are part of the MTE Academy program. Short pieces of video might be used for promotional purposes on social media, while full recordings will be only used for reporting purposes, as requested by the European Commission. Participants will be asked further permission in the event that full recordings were made publicly available.